

BRITISH COLUMBIA
AND THE NETHERLANDS
**THE FUTURE OF
AGRI-TECH**
MARCH 24, 2021



Event:

British Columbia and The Netherlands - Creating the Agriculture of the Future

Date and Time:

Wednesday, 24 March, 2021 at 08.00-10.00 PST / 16.00-18.00 CET

Summary: Join us for the chance to connect directly with leading businesses, researchers, and policy makers in the field of advanced agricultural technology. Speakers from British Columbia and the Netherlands will explore the themes of robotics, health, and environment control. They will develop a shared understanding of the key drivers in future agritech; and importantly, the event will enable participants to engage directly with each other, to explore partnerships for joint innovation, trade, and investment.

Format: The event opens with a brief plenary to provide a strategic overview, before moving into three simultaneous discussions exploring each of the main themes. After concluding remarks, any participants who wish to, will be able to move into virtual meeting rooms for one-to-one discussions with their BC, Dutch or other European counterparts. All sessions and meetings will be hosted virtually on Cvent.

Speakers: We will hear from business experts, researchers, and government representatives from across the sector. Speakers to be announced asap.

British Columbia is a recognized producer of high-quality, safe, nutritious agricultural products. With over 300 commodities B.C. is the most diverse agricultural province in Canada. B.C. is committed to advancing the pace of innovation by supporting research, development, commercialization, and adoption of new technologies as well as collaboration with leading markets.

The Netherlands is the world's second largest agricultural producer and the Dutch are highly regarded around the world as champions of the agricultural technology sector. Innovation and success are driven by strong cooperation between industry, universities, and government - the Triple Helix.

For further information, please contact:

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